

The East Nashville Silo Mural Project

Sponsorship Opportunities



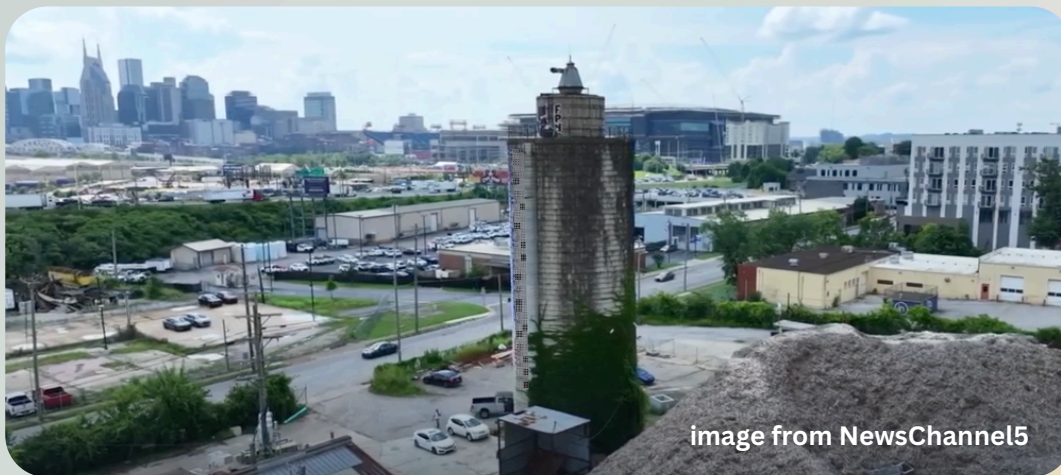
The East Nashville Silo Mural Project is a community-led art initiative to commission a mural on a historical silo on S 5th St. In June of this year, this 80-foot structure was vandalized by a hate group*. In response to this event, locals began organizing this project to support the property owner in covering this vandalism.

Our goal is to go beyond simply removing the vandalism and to turn this into an opportunity to create a lasting piece of art that truly represents our community. We have since gathered a team of Nashville-based artists with varying backgrounds, artistic styles, and stories to tell. With financial support, we will be able to provide supplies, safety equipment, and fair pay for the artists to create a massive mural, turning this silo into a lasting East Nashville landmark.



The East Nashville Silo Mural Project is a fiscally sponsored project of the Arts + Business Council of Greater Nashville, a nonprofit organization. Contributions on behalf of the East Nashville Silo Mural Project should be made payable to the Arts + Business Council of Greater Nashville, and are tax-deductible to the extent permitted by law.

By supporting this project, your business will be included in this story about how our neighborhood responds to hate: not with fear, but with community-building and art.



In the press:

"East Nashville neighbors launch mural project to replace white nationalist graffiti on historic silo" -NewsChannel5



"Artists, residents unite to replace hate message on historic East Nashville landmark" -WKRN



*The vandalism displayed the name and website of a white supremacist group that advocates for a racially divided ethnostate. Their agenda encourages violence against our Black, Brown, and immigrant communities. You can read more about their designation as a hate group in a report by the Southern Poverty Law Center: <https://www.splcenter.org/resources/extremist-files/patriot-front/>.

The mural plan and budget

The theme of the mural is to capture the landscape of East Nashville and Tennessee. The art will consist of a collage of Tennessee native plants and shoutouts to East Nashville's character. You can certainly expect tomatoes, along with wildflowers, river bottoms wildlife, and folk music symbolism.

This project is no small endeavor – a mural of this size will require a LOT of supplies as well as proper equipment to reach the height of the silo. And importantly, we want to fully support our artists!

**Funding goal:
\$25,000**

Where does this money go?

Artist fees for several days of
work (at least \$4500 per artist)

\$18,000+

Supplies (paint, rollers, brushes,
spray) for a mural over 1000 sq. ft.

~\$3,000

80-foot boom lift rental for a week
or longer

~\$2700

Supporting fees for Arts and Business
Council's fiscal sponsorship

~\$1200

Artist fees and cost of supplies scale with design complexity. Our stated goal is a minimum to paint a mural that covers the original vandalized area. If more funds are available, artists can paint a larger, more detailed mural.

News attention on the vandalism motivated us to create a crowdfunding page, with which we raised over \$7,800 from individual community donors over the course of one week! As we continue to fundraise, all future donations must now be sent through the Arts + Business Council. Donations are tax-deductable to the extent permitted by law.

How you can support

This project relies on the support of local donors! We accept and appreciate donations of any size, but businesses that send a donation within the following tiers will receive **special recognition**:

GOOD NEIGHBOR:

\$500+

- Acknowledgement as a supporter on our website with your logo and website link
- Shout-out on social media (dedicated post and story on Instagram)

MURAL MAKER:

\$1000+

- Acknowledgement as a supporter on our website with your logo and website link
- Shout-out on social media (dedicated post and story on Instagram)
- **Recognition on a physical sign installed at the mural site. This acknowledgement sign will be visible on S 5th St. It will display the story behind the art and give special thanks to the supporters and businesses that made this possible.**

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<https://abcnashville.org/donations/east-nashville-silo-mural>

Reach out to **eastnashsilomural@proton.me** to discuss sponsorship details. Thank you for supporting local artists in our effort to take a stand against hate in our community!

Be a part of an iconic East Nashville landmark

This historic structure is visible from the interstate. With your support, we can create a mural that will be seen by neighbors, commuters, and Nashville visitors for years to come!



eastnashsilomural@proton.me



eastnashsilomural.com



[@eastnashsilomural](https://www.instagram.com/eastnashsilomural)



Meet the artists

We have a small team of artists leading the art design. Some artists may change depending on availability, since we don't yet have enough funding to lock in a painting date. Additional artists may join to assist during the painting process.

Andee Rudloff



"I'm a muralist and community artist based in Bowling Green, KY and Nashville, TN.

For over 30 years, I've been painting in neighborhoods, cafes, schools, and all the little corners where people gather.

My work is bright, expressive, and rooted in the belief art should be accessible, participatory, and joyful.

I'm known for bold color, strong linework, and playful visual language. I love creating murals in collaboration with communities, inviting people to contribute simple drawings or ideas to reflect how they see their community. The result is weaving those voices into a shared composition of celebration which is deeply personal, and fully alive, and gives the viewer a window into the community's spirit."

www.andee.art

Dr. Meg

Dr. Megan Jordan (aka Dr. Meg) is a Southern, self-taught artist who operates at the intersection of art, social justice, and research in Nashville, TN by way of Huntsville, AL. With a PhD in Sociology from Vanderbilt University, Dr. Meg is a National Award-Winning multidisciplinary artist, community organizer, and researcher. Her creative practice centers on whimsy, imagination, wellbeing, and the interconnectedness of all people, weaving these elements together to explore themes of justice, healing, and collective action.

Dr. Meg uses art as a tool to tell stories that engage communities in collective problem-solving, and her work is deeply rooted in the belief that creativity can drive social change."

www.megjoart.com



Meet the artists

MegPie Pollard



"I want my art to bring joy. To inspire people to just create anything they feel. Get lost in it. Let your younger self run the show and don't be afraid to start. I want my art to feel like a biiiiiig hug anytime you see it. I want my art to help people express themselves and step into themselves fully. Unapologetically. I want brown and black girls to know that they can create their own world and do what they want. As long as they feel free and use their imagination no idea is a bad idea."

– from [Bold Journey Mag](#)

Ja Carlos Tatu



"Every project begins with listening. The stories, histories, and voices of the people connected to a place become part of the work itself, transforming walls into reflections of identity, resilience, and possibility. Art becomes more than something to look at, it becomes something we experience together."

www.livenfreedom.com